- Overall, the data from 2004-2008 showed that women reported needing \$133.91 monthly to feed their families
- They reported receiving \$60.21 from the beer companies.
- BSIC brands, including Heineken, paid significantly less (\$54.75) on average while non-BSIC brands paid \$66.13 monthly (F 1,267 = 9.13, p =.003)
- Their salaries for 7 hours of work, 27 days monthly, covered only 45% of their monthly economic needs.
- While reported amount needed to feed the family went up 19.7% in 2007-8, salaries went up only 5.2%
- but beer sales doubled overall from 11.4 litres nightly(2004-6) to 21.86 litres (2007-8). (F 1,303 = 4.81, p =.029)

Do you enjoy working as an entertainment			
worker (e.g. BG)?	pre-Code	post-Code	Total
Yes	26 (36.6%)	16 (19.3%)	42 (27.3
No	45 (63.4%)	67 (80.7%)	112 (72.7
Total	71 (100.0%)	83 (100.0%)	154 (100.0

Since the introduction of the Code of Conduct, singificantly fewer beer promotion women indicate they like their job, $\chi^2(1) = 5.80$, p = .016.

E41b - Does this job give you good self-			3
esteem, self-image	pre-Code	post-Code	Total
Yes	4 (5.6%)	4 (4.4%)	8 (5
No	67 (94.4%)	86 (95.6%)	153 (95
Total	71 (100.0%)	90 (100.0%)	118 (100

Since the creation of the BSIC Code of Conduct, there has been no significant change in any positive feeling that the job of beer-selling creates good self-esteem, $\chi^2(1) = .012$, p = .730.

On May 5, 2006, SiRCHESI ran separate alcohol and AIDS workshops for women and men at the Salina Hotel,

and again in April ,2008







After the workshop, each beer promoter receives a M.A.C. cosmetics gift and "Number 1" condoms.



Trish prepares
Workshop materials.

Hotel Apprenticeship Program, Cohort 1, 2006-2008 SiRCHESI, M.A.C. AIDS Fund and Siem Reap PAO





In partnership with Lin Ratanak Angkor Hotel Angkor Howard Hotel, and Sokha Angkor Hotel and Resort







A jointly sponsored 8-month program of Khmer literacy, English, health and social skills training at SiRCHESI school with daily, on-the-job apprenticeship training. A 16-month full-time contract follows, with a living wage of \$110 provided for up to 24 months.

SIRCHESI SCHOOL OPENS, Nov. 2006.



The first 14 women in the SiRCHESI PrimaryPrevention Hotel Apprenticeship program began their 2 year career commitmnet









Be on time, use your watch! No water on the watch!





