Overall, the data from 2004-2008 showed that women reported needing $133.91 monthly to feed their families.

They reported receiving $60.21 from the beer companies.

BSIC brands, including Heineken, paid significantly less ($54.75) on average while non-BSIC brands paid $66.13 monthly (F 1,267 = 9.13, p = .003)

Their salaries for 7 hours of work, 27 days monthly, covered only 45% of their monthly economic needs.

While reported amount needed to feed the family went up 19.7% in 2007-8, salaries went up only 5.2%

but beer sales doubled overall from 11.4 litres nightly (2004-6) to 21.86 litres (2007-8). (F 1,303 = 4.81, p = .029)
Since the introduction of the Code of Conduct, significantly fewer beer promotion women indicate they like their job, $\chi^2(1) = 5.80, p = .016$.

Since the creation of the BSIC Code of Conduct, there has been no significant change in any positive feeling that the job of beer-selling creates good self-esteem, $\chi^2(1) = .012, p = .730$. 
On May 5, 2006, SiRCHESI ran separate alcohol and AIDS workshops for women and men at the Salina Hotel, and again in April, 2008.

After the workshop, each beer promoter receives a M.A.C. cosmetics gift and “Number 1” condoms.

Trish prepares Workshop materials.
Hotel Apprenticeship Program, Cohort 1, 2006-2008
SiRCHESI, M.A.C. AIDS Fund and Siem Reap PAO

In partnership with Lin Ratanak Angkor Hotel
Angkor Howard Hotel and Sokha Angkor Hotel and Resort

A jointly sponsored 8-month program of Khmer literacy, English, health and social skills training at SiRCHESI school with daily, on-the-job apprenticeship training. A 16-month full-time contract follows, with a living wage of $110 provided for up to 24 months.
SiRCHESI SCHOOL OPENS, Nov. 2006.
The first 14 women in the SiRCHESI PrimaryPrevention Hotel Apprenticeship program began their 2 year career commitment in Nov. 2006.
Be on time, use your watch! No water on the watch!